



Your company is invited to showcase its goods and services at this year's Premiere Automotive Experience

**HORSEPOWER at Spruce Meadows**

Brought to you by Enthusiast Ltd in conjunction with Okotoks Collector Car Auction Ltd.

**VENDOR (Exhibitor) REGISTRATION** (Page 1 of 2)

**Terms:**

1. There are a limited number of spaces provided; areas are provided on first come – first served basis based at pre-determined dimensions and locations at Spruce Meadows. Available Options are:

- i. Outdoor 10' x10' "Showcase Alley"   \$ 500.00 (no cars in 10x10)
- ii. Outdoor 10' x 20' "Showcase Alley"  Preferred Booth #'s \$ 900.00 (choose two side-by-side booths)

**Balance Due with submission of registration and is \*non-refundable\*  
- Events Run Rain-or-Shine -**

2. Move-in date/time: Friday Sept. 30 – Start 7:00am – *must be complete by 3:00pm.*

3. Move-out date/time: Saturday Oct. 1 – At end of sale/show – Exhibitors are not permitted to depart prior to 3pm on Sale/Show day.

**\*\*Trailers/Vehicle traffic must adhere to show staff directions prior to moving or entering grounds for safety of all persons/property. There may be horses, trailers, and associated vehicles, patrons, and staff present – Please give right-of-way in a safe and courteous manner**

4. Exhibitors to provide all own furnishings/props/tents/backdrops/tables/etc. (if a table is required, and 8' basic table can be supplied @ \$45/table – inc. black table cloth and table skirt) Indicate quantity here if required:

5. Exhibitors must provide proof of liability insurance with registration. *This is MANDATORY.*

6. Exhibitors must adhere to general guidelines as set out by Enthusiast Ltd; OCCA Ltd; and/or Spruce Meadows.

7. Exhibitors are responsible to keep allotted display area free of garbage and all other obstructions; and must not infringe on display area of fellow vendors.

8. Outdoor space is provided on 'rain or shine' basis – coverings are permitted, but **must** be suitably secured (ie. ample weights) on each leg in-case winds are present; pegs are not permitted. The safety of attendees and care of highly maintained/expensive vehicles is paramount.

9. Exhibitors may provide hand-outs and/or suitable give-aways to attendees; however not permitted to provide food and/or beverages to attendees.

Please indicate your space size/location preference by checking box next to description in section 1. See map for booth locations diagram and indicate by number your preferred location – subject to availability.

**Business Name:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Printed Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Date:** \_\_\_\_\_



# HORSEPOWER at Spruce Meadows

## VENDOR (Exhibitor) REGISTRATION (Page 2 of 2)

### Payment Submission and Credit Card Authorization Form

OPTION 1      10 x 10 Booth      \$ 525.00 (inc. tax)            \$ \_\_\_\_\_ (inc. tax)

OR

OR

OPTION 2      10 x 20 Booth      \$ 945.00 (inc. tax)            \$ \_\_\_\_\_ (inc. tax)

Optional Tables @ \$47.25/ea x \_\_\_\_\_ Qty.      \$ \_\_\_\_\_ (inc. tax)

Total payment required:      \$ \_\_\_\_\_ (inc. tax)  
Add above two amts.

Legal Company Name: \_\_\_\_\_ Operating As (if applicable): \_\_\_\_\_

Company Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal: \_\_\_\_\_

1) Payment Method: Visa/Mastercard \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ CVV Code (3-digit) \_\_\_\_\_

Name on Card: \_\_\_\_\_ Contact Number: \_\_\_\_\_

2) Email transfer:  Please email to: [info@enthusiastevents.com](mailto:info@enthusiastevents.com) indicate e-transfer password: \_\_\_\_\_  
(GST#105259436)

**\*\*PLEASE INCLUDE A COPY OF YOUR LIABILITY INSURANCE WITH SUBMISSION OF PAYMENT AND THESE FORMS**

Please contact us if other form of payment is required

### IMPORTANT:

Scan/Email completed forms to [kevin@enthusiastevents.com](mailto:kevin@enthusiastevents.com) AND COPY TO: [info@enthusiastevents.com](mailto:info@enthusiastevents.com)

(Fax if necessary: 587-471-7681)

Please direct all inquiries to Kevin @ 403-837-4955 or [kevin@enthusiastevents.com](mailto:kevin@enthusiastevents.com)  
All inquiries are welcome; we will respond promptly and with accurate, detailed information.

Car Club Invitational also brought to you  
in part by SVAA

